\$ \$ \$ ب # REP HEADLINE# 6301800 \$\$\$ MOD# 0: UNAPPROVED REV

FAX# AGENCY REP: TEL# 703-516-9399 CREDIT ADVISORY: AGEN

SEP10/12 16.00 *** WFSB-TV *** 703-516-9680 * * CHANGES * * CREDIT RISK !!! HARRIS REPORT FROM REP ORDER WORKSHEET

16.00 # DATE SEP10/12 SALESMAN REGIONAL (H) HEATHER UTTLEY BUYER NAME ANNE BRAUNSCHEIDEL LOCAL OFF.# SALES PRSN WA-CLASS: NATL. REP.# INVOICE) CO-OP BILLING NEEDED ORDER, 306 SUITE MCMAHON 4 !!!GFSB!!! EST#1291 COMMENTS: (LINE, U Z H ADV. NAME POLI/L MCMAHON/R/SEN/CT SERVICES, AVENUE, CONTRACT # 6301800 MD 21286 600 FAIRMOUNT MENTZER MEDIA WK-1 TOWNOT, SEP10/12 STATE TAX AGY. NAME FLIGHT DATES SEP4/12 E X # ORDER PRDCT # ADV # CILK AGY

THANKS, MIKE FOR HEATHER ZEROED LNS 32-34 NEW TTL 4790 PLS CFM

REVISED ORDER

REP:

CASH IN ADVANCE SCHEDULE **** 4 SH SHHL **** CONCE

- AGENCY IDB #1021 ALL STATIONS USING ELECTRONIC INVOICING

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

ORDER FOR GFSB IDB #1021 TV INVOICES #9912736

. 100 . 30 . 30 . 30 . 30 . 30 . 30 . 30		0	
DAYS		_	
WEEK : INVT :		MOM	
: SPTS: : /wk:		0	
: END : DATE		9/10	
START	1291	9/10	
e.	11		
RATE	AGENCY EST#	\$65.00	
SEC :			
: LGTH	DE =	30	
TIME PERIOD	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	500P-530P	5P NEWS 5P NEWS
: CD:	AGENCY	s 50	PROGRAM : CON COM1:
: LINE#:REP :		32	PROC

\$ \$ \$ REP HEADLINE# 6301800 \$\$\$ MOD# 0: UNAPPROVED REV #1

FAX# 703-516-9680 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES**

SEP10/12 16.00 *** WFSB-TV ***

TOTE:	0 0		O	ı	\$4,790.00
DAYS					
	MOM		MOM		CONTRACT TOTAL TOTAL SPOTS
WEEK					NTRACT TOTAL
SPTS: WEEK	0		0		δ
: END : DATE	9/10		9/10		
START DATE	9/10		9/10		
RATE	\$65.00		00.06\$		
: LGTH : SEC :	O m		30		
:CD: TIME PERIOD	33 S 530P~600P	PROGRAM: 530P NEWS CON COM1: 530P NEWS	34 S 600P-630P	PROGRAM : 6P NEWS CON COM1: 6P NEWS	\$4,790.00
: LINE#:REP					SEP/12

0 WHPX WCCT 08 WCTX 48 WTTC 138 WVIT 25% WINH 18% CABL 0% WFSB 408 MARKET TOTALS \$409,687

() GESE SHARES ACCURATE.

SVC- NSI DEMOS- RA35+*

*-MULTIPLE M-MAKEGOOD N-PROGRAM NAME Z-COMMENTS X-DAYS L-LENGTH X-LATE C-CANCELLED DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

CONTRACT



WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

	Contract / Re	vision		Alt Order #		
	491856	1		06301800		
Product	•					
MCMAHON 4 IIIGFSBIII						
Contract Dates	Estimate #					
09/04/12 - 09/10/12	1291					
Advertiser			Ori	ginal Date	/ Revision	
McMahon for Senate			0	9/10/12	/ 09/10/12	
	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	<u>Station</u>	Accour	it E	xecutive	Sales Office	
	GFSB	Heathe	r Ut	itley	HRP-WASHING	
	Special Handl	ing			4	
	Demographic					
į	Adults 35+					
	DB#	Advertis	ser (Code	Product Code	
	1021					
[Agency Ref			Advertiser	Ref	

Spots/

						Spors	1			
*Line Ch Star	rt Date End [Date Descripti	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
1 GFSB 09/0 Start Date Week: 09/03/12		/12 6AM-6:30 <u>Weekdays</u> -TF	AM Eyewitness N <u>Spots/Week</u> 2	lev6AM-6:30AM <u>Rate</u> \$45.00		:30		NM	2	\$90.00
2 GFSB 09/0 Start Date Week: 09/03/12		12 6:30AM-7. <u>Weekdays</u> -T-T	AM Eyewitness N Spots/Week 2	lev6:30AM-7AM <u>Rate</u> \$60.00		:30		ММ	2	\$120.00
3 GFSB 09/0 Start Date Week: 09/03/12		12 7AM-9AM <u>Weekdays</u> -T-T	The Early Show Spots/Week 2	7AM-9AM <u>Rate</u> \$40.00		:30		NM	2	\$80.00
4 GFSB 09/0 <u>Start Date</u> Week: 09/03/12		12 Eyewitnes <u>Weekdays</u> -TF	s News at Noon <u>Spots/Week</u> 2	12PM-12:30PM <u>Rate</u> \$50.00		:30		NM	2	\$100.00
5 GFSB 09/0 <u>Start Date</u> Week: 09/03/12		12 5PM-5:30I <u>Weekdays</u> -T-T	PM Eyewitness N Spots/Week 2	ev5PM-5:30PM <u>Rate</u> \$65.00		:30		MM	2	\$130.00
6 GFSB 09/0- <u>Start Date</u> Week: 09/03/12		12 5:30PM-6F <u>Weekdays</u> -TF	PM Eyewitness N Spots/Week 2	ev5:30PM-6PM <u>Rate</u> \$65.00		:30		NM	1	\$65.00
1 GFSB 0	9 <u>ate Range</u> 9/0 <i>3/12-0</i> 9/09 25.2,25.3,25.4		<u>n</u> PM Eyewitness N	Start/End Time lev5:30PM-6PM	Weekdays -TuF-		<u>Rate</u> \$65.00	<u>Type</u> <i>NM</i>		
7 GFSB 09/04 Start Date Week: 09/03/12		12 6PM-6:30F <u>Weekdays</u> -T-T	M Eyewitness No Spots/Week 2	e\6PM-6:30PM <u>Rate</u> \$90.00		:30		NM	2	\$180.00
8 GFSB 09/07 Start Date Week: 09/03/12		2 7PM-7:30F <u>Weekdays</u> 1	PM Spots/Week 1	7PM-7:30PM <u>Rate</u> \$90.00		:30		NM	1	\$90.00
9 GFSB 09/05 <u>Start Date</u> Week: 09/03/12		2 7:30PM-8P <u>Weekdays</u> 1	M <u>Spots/Week</u> 1	7:30PM-8P M <u>Rate</u> \$90.00		:30		NM	1	\$90.00
10 GFSB 09/04 <u>Start Date</u> Week: 09/03/12	1/12 09/06/1 End Date 09/09/12	2 5AM-5:30A <u>Weekdays</u> -TWT	M Eyewitness Ne Spots/Week 4	ev5AM-5:30AM <u>Rate</u> \$25.00		:30		NM	4	\$100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB Fairfield County 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

	Contract / Revision	Alt Order #
	491856 /	06301800
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON 4 IIIGFSB!!	1291

<u>Advertiser</u> Original Date / Revision 09/10/12 / 09/10/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Тур	eSpots	Amount
Start Date End Date Weekdays Spots/Weel	<u>Rate</u>				
11 GFSB 09/04/12 09/07/12 5:30AM-6AM Eyewitness Start Date		:30	NM	2	\$70.00
		.00		1 ,	0405.00
12 GFSB 09/04/12 09/08/12 M-SU Eyewitness News @ Start Date End Date Weekdays Spots/Week		:30	NM	3	\$195.00
Week: 09/03/12 09/09/12 -T-T-S- 3	\$65.00]	
13 GFSB 09/04/12 09/04/12 NCtS	8PM-9PM	:30	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	<u>Rate</u> \$250.00				
14 GFSB 09/04/12 09/04/12 National Conventions	10pm-11pm	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	Rate \$400.00				
Week: 09/03/12 09/09/12 -1 1 15 GFSB 09/05/12 09/05/12 Criminat Minds	9PM-10PM	:30	NM	1	\$220.00
Start Date End Date Weekdays Spots/Week		.30	INIM	1	\$220.00
Week: 09/03/12 09/09/121 1	\$220.00				
16 GFSB 09/05/12 09/05/12 National Conventions	10pm-11pm	:30	NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$400.00			·	
17 GFSB 09/07/12 09/07/12 CSt: NY	9PM-10PM	:30	NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	<u>Rate</u> \$200.00				
18 GFSB 09/08/12 09/08/12 SA Eyewitness News	6AM-7AM	:30	NM	1	\$20.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$20.00				
19 GFSB 09/08/12 09/08/12 SA Eyewitness News	7AM-9AM	:30	NM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121- 1	<u>Rate</u> \$35.00				
20 GFSB 09/08/12 09/08/12 SA 6pm-6:30pm EWN	6PM-6:30PM	:30	MM	1	\$35.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 09/03/12 09/09/121- 1	<u>Rate</u> \$35.00				
21 GFSB 09/09/12 09/09/12 SU Eyewitness News	6AM-7AM	:30	NM	1	\$20.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	, , , , ,		Q20.00
Week: 09/03/12 09/09/121 1	\$20.00				
22 GFSB 09/09/12 09/09/12 SU Eyewitness News Start Date End Date Weekdays Spots/Week	7AM-9AM Rate	:30	NM	1	\$35.00
Week: 09/03/12	\$35.00				
23 GFSB 09/09/12 09/09/12 CBS Sunday Morning	9AM-10:30Am	:30	NM	1	\$85.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/03/12 09/09/121 1	\$85.00	.20		4	CEF AA
24 GFSB 09/09/12 09/09/12 Su 10:30AM-11:30AM ROT Start Date End Date Weekdays Spots/Week	10:30AM-31:30AM Rate	:30	NM	1	\$55.00
Week: 09/03/12 09/09/121 1	\$55.00		f		
25 GFSB 09/09/12 09/09/12 SU 6:30PM-7PM EWN	6:30PM-7PM	:30	NM	3	\$110.00
Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	<u>Rate</u> \$45.00				

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Start Date

End Date

Weekdavs

Spots/Week

Contract / Revision Alt Order #
491856 / 06301800

Contract Dates Product Estimate #
09/04/12 - 09/10/12 MCMAHON 4 !!!GFSB!! 1291

Advertiser Original Date / Revision

McMahon for Senate 09/10/12 / 09/10/12

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount Start Date End Date Weekdays Spots/Week Rate Spot Ch **Date Range** Description Start/End Time Weekdays Rate Length Type 1 GFSB 09/03/12-09/09/12 SU 6:30PM-7PM EWN 6:30PM-7PM ----Si .30 \$45.00 NM See MG 25.2,25.3,25.4 2 GFSB 09/08/12-09/08/12 M-SU Eyewitness News @ 1111PM-11:35PM -----Sa--:30 \$65.00 NM (f) MG for 6.1,25.1 3 GFSB 09/08/12-09/08/12 Wknd Late Fringe Synd. 1135PM-12:35AM -----Sa--:30 \$15.00 NM MG for 6.1,25.1 4 GFSB 09/10/12-09/10/12 9AM-10AM 9AM-10AM M-----:30 \$30.00 NM MG for 6.1,25.1 26 GFSB 09/09/12 7PM-8PM 09/09/12 60 Minutes :30 NM \$550.00 Start Date Spots/Week End Date <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 \$550.00 27 GFSB 09/09/12 09/09/12 10PM-11PM :30 NM 1 \$200.00 Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Week: 09/03/12 09/09/12 \$200.00 GFSB 09/10/12 09/10/12 6AM-6:30AM Eyewitness Nev6AM-6:30AM :30 NM 1 \$40.00 Start Date End Date <u>Weekdays</u> Spots/Week Rate Week: 09/10/12 09/16/12 \$40.00 29 GFSB 09/10/12 09/10/12 6:30AM-7AM Eyewitness Nev6:30AM-7AM :30 NM \$50.00 Start Date End Date Spots/Week Weekdays Rate Week: 09/10/12 09/16/12 \$50.00 GFSB 09/10/12 09/10/12 7AM-9AM The Early Show 7AM-9AM :30 NM 1 \$30.00 Start Date End Date Weekdays Spots/Week Rate Week: 09/10/12 09/16/12 \$30.00 GFSB 09/10/12 09/10/12 Eyewitness News at Noon 12PM-12:30PM :30 NM \$50.00 End Date Spots/Week Start Date Weekdays Rate Week: 09/10/12 09/16/12 \$50.00 1 GFSB 09/10/12 09/10/12 5PM-5:30PM Eyewitness Nev5PM-5:30PM :30 NM \$0.00 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Week: 09/10/12 09/16/12 \$65.00 Start/End Time Spot Ch Date Range **Description** Weekdays Length Rate Type 1 GFSB 09/10/12-09/16/12 5PM-5:30PM Eyewitness Nev5PM-5:30PM :30 \$65.00 NM Credited 33 GFSB 09/10/12 09/10/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM :30 NM \$0.00 Start Date **End Date** Spots/Week Weekdays <u>Rate</u> Week: 09/10/12 09/16/12 1 \$65.00 Spot Ch Date Range Start/End Time Description Weekdays Length Rate Type 1 GFSB 09/10/12-09/16/12 5:30PM-6PM Eyewitness Nev5:30PM-6PM :30 \$65.00 NM Credited N 34 GFSB 09/10/12 09/10/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM :30 NM \$0.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 09/10/12 09/16/12 1 \$90.00 Spot Ch Date Range **Description** Start/End Time Weekdays <u>Length</u> Rate Type 1 GFSB 09/10/12-09/16/12 6PM-6:30PM Eyewitness Nev6PM-6:30PM :30 \$90.00 NM Credited 35 GFSB 09/10/12 09/10/12 7PM-7:30PM 7PM-7:30PM :30 NM 1 \$90.00 Weekdays Spots/Week Start Date **End Date** Rate Week: 09/10/12 09/16/12 1---\$90.00 1 09/10/12 36 GFSB 09/10/12 7:30PM-8PM 7:30PM-8PM :30 NM \$90.00

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Rate

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	Contract / Revision	Alt Order#
	491856 /	06301800
Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON 4 IIIGFSBII	1291

Advertiser Original Date / Revision 09/10/12 / 09/10/12 McMahon for Senate

Spots/

						Spots/				
*Line Ch Start	Date End D	Date Description	on	Start/End Time	Days	Length Week	Rate	TypeS	pots	Amount
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	<u>Spots/Week</u> 1	<u>Rate</u> \$90.00			e ne de judicio a mandra e de la compari			on the state of th
37 GFSB 09/10 Start Date Week: 09/10/12	0/12 09/10/ End Date 09/16/12	12 5AM-5:30A <u>Weekdays</u> 1	M Eyewitness N <u>Spots/Week</u> 1	ev5AM-5:30AM <u>Rate</u> \$20.00		:30		MM	1	\$20.00
38 GFSB 09/10 <u>Start Date</u> Week: 09/10/12	0/12 09/10/ End Date 09/16/12	12 5:30AM-6A <u>Weekdays</u> 1	M Eyewitness N Spots/Week 1	ev5:30AM-6AM <u>Rate</u> \$30.00		:30		NM	1	\$30.00
39 GFSB 09/10 Start Date Week: 09/10/12	/12 09/10/ End Date 09/16/12	12 M -SU Eyev <u>Weekdays</u> 1	vitness News @ Spots/Week 1	1 [.] 11PM-11:35PM <u>Rate</u> \$65.00		:30		NM	1	\$65.00
40 GFSB 09/10 <u>Start Date</u> Week: 09/10/12	/12 09/10/ End Date 09/16/12	12 Hawaii 5-0 <u>Weekdays</u> 1	Spots/Week 1	10PM-11PM <u>Rate</u> \$300.00		:30		NM	1	\$300.00
41 GFSB 09/04 <u>Start Date</u> Week: 09/03/12	/12 09/07/1 End Date 09/09/12	2 Eyewitness <u>Weekdays</u> -TWTF	News at Noon Spots/Week 2	12PM-12:30PM <u>Rate</u> \$50.00		:30		MM	2	\$100.00
					Marine Services	Totals			53	\$4,790.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	53	\$4,790.00	\$4,071.50
Totals	53	\$4,790.00	\$4,071.50

Signature:	Date:	

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